

KEVIN ELBERT

GRAPHIC DESIGN

Scarsdale / NY
914.725.3203
kevin@hellbert.com
www.hellbert.com

Staff / On-Site Freelance --

National Football League // Apr 09 - Oct 09

Senior Designer

Handled print design and production for editorial advertisements, event and marketing materials. Worked closely with art directors, and project managers to maintain production schedules. Projects include Pro Bowl 2010, Super Bowl 2010 and Fantasy Draft materials.

Bertelsmann Direct North America // Apr 07 - May 08

Senior Web Designer

Design and production for emails, online promotions, feature pages and banner ads for club brands such as BMG Music Service and BOMC2. Worked closely with other designers, art directors, and project managers to ensure schedule integrity and reach marketing initiatives. Creation of simple web animations, icons and vector illustrations.

Tubby Design // Aug 01 - Sept 03

Art Director / Partner

Concept, design and production of projects ranging from package design, corporate identity, promotional materials to web design & development. Clients include: Absorba, Bona Fide Rock Records, Cassidy Photography, Dialogica, Eyepop Productions, Earl Jeans, Lakeshore Records, M2 Communications, Register.com, Thoughtful Robot

People Magazine // Mar 00 - May 01

Designer

Design layouts, slugs and logos for special issues including Sexiest Man, 50 Most Beautiful, among others. Worked closely with the Art Director on color palettes and the editors and photo department on revising all layouts.

Freelance --

Consumer Reports (2011)

Design and production - design of information graphics for CR health division promotional materials.

Dogboy (2006 - Present)

Art direction, design and production - identity, front-end web design and promotional materials for Brooklyn based canine behavioral advisor and trainer.

These Are Not Records (2005 - Present)

Art direction, design and production - identity, sleeve design, front-end web design and promotional items for independent, vinyl-only record label.

A Continuous Lean (2010)

Art direction, design and production - Print and web promotional and marketing materials for American inspired design & style blog

Kevin Devine (2004 - 2010)

Art direction, design and production - tour posters and T-shirt designs for Brooklyn singer / songwriter. Record labels worked with include Capitol Records, Defiance Records and Immigrant Sun Records.

The Diggs / Sugarspun Records (2008 - 2009)

Art direction, design, and production - package design, promotional posters and t-shirt designs for Brooklyn indie rock based band

Paul + Williams (2008)

Art direction, design, and production - identity design for New York and Los Angeles based public relations firm.

Doc To Dock Inc. (2007 - 2008)

Art direction, design, and production - website redesign for NYC based non-profit organization. Part of the Clinton Global Initiative.

Register.com (2005 - 2007)

Art direction, design, and production - working hand in hand with the art director on various projects ranging from html e-mail templates, landing pages, print collateral and cd-rom packaging for online domain name registrar.

Mavi Jeans/The Nomad Tribe (2004 - 2007)

Art direction, design, and production - working closely with the director of marketing and communications on projects ranging from package design, corporate identity, website design, in-store display materials and collateral items for international denim brand.

2 Skinnee J's (2005)

Art direction, design and production - tour posters and package design for Brooklyn nerdcore band.

Zipcar (2004 - 2005)

Art direction, design and production - print collateral for "Zipcars Live In Your Neighborhood" regional ad campaign, t-shirts, and member card designs for innovative car rental company.

Sean John/Bad Boy Records (2004)

Design and production - promotional and in-store materials for various Bad Boy recording artists.

Education --

Bachelor of Technology - Visual Communications

SUNY Farmingdale - 1997

Continuing Education - Web + Graphic Design course work

Parsons School of Design - 2001

Awards --

PRINT 2003 Regional Design Annual - Bello Lamb CD single digipak design
Creativity 30 Annual - Award of Distinction - "Neve Campbell" layout for People Mag
Creativity 30 Annual - Award of Distinction - "Faith Hill" layout for People Mag

Skills --

Illustrator CS3 / Photoshop CS3 / InDesign CS3 / Dreamweaver CS3
Fireworks CS3 / Illustration / Screenprinting / MS Office / OS X